

Historic, Archive Document

Do not assume content reflects current scientific knowledge, policies, or practices.

62.61

1926.

PAUL F. ROCHELLE

MORRISTOWN,

NEW JERSEY

Phone 482-J

Western Union Telegraph

5,000,000 Cabbage Plants

1,000,000 Cauliflower Plants

2,000,000 Celery Plants

10,000,000 Tomato Plants

100,000 Brussels Sprout Plants

1½c PAID

MORRISTOWN, N. J.

Permit No. 2

Periodical Dept. of Library
United States Dept. of Agriculture
Bureau of Markets

Washington, D.C.



FIELD GROWN PLANTS

CABBAGE PLANTS—5,000,000 Ready (May 25th to August 15th.) Early Jersey Wakefield, Charleston Wakefield, Copenhagen Market, Enkhuizen Glory, Early Summer, Early Flat Dutch, All Head Early, Succession, late Flat Dutch, Surehead, Summer Danish Ballhead, Short Stem Danish Ballhead, American Drumhead Savoy, Red Danish and Dark Red Dutch, \$2.00 per 1,000; 5,000, \$9.00; 500, \$1.25.

RE-ROOTED CABBAGE PLANTS—\$2.25 per 1,000; 5,000, \$11.00; 500, \$1.50.

I have ready now June 5th one million and have four millions coming on so I will have continuous supply until August 15th of the stockiest and best rooted plants it is possible to grow.

Each variety is from the very best strain that is grown so far as our tests show regardless of price of seed.

CAULIFLOWER PLANTS—(All Re-rooted.) 1,000,000 Ready May 25th to August 15th. New beds coming on each week. Snowball. \$4.50 per 1,000; 5,000 for \$20.00; 500, \$2.50. (See Testimonial regarding strain.)

I can supply you with these plants from Long Island Cauliflower Assn. seed, Burpee's Seed or from Suhr's H. S. and Suhr's T. S. strain.

TOMATO PLANTS—1,000,000 Ready June 15th to July 15th Bonny Best, John Baer, Chalk's Early Jewel, Stone, Matchless and Greater Baltimore. \$3.00 per 1,000; Re-rooted; 5,000 for \$13.00; 10,000 for \$24.00.

Fine plants about 8 inches tall with good strains and roots.

CELERY PLANTS—2,000,000 Ready July 1st to September 1st, (Every plant is hardy and strong, with good roots. No poor plants shipped.) Golden Self-Blanching (French seed), White Plume, Winter Queen, Golden Heart, Giant Pascal, Easy Blanching. Golden Plum and Burpee's Fordhook Emperson. \$3.00 per 1,000; Re-rooted, \$3.50 per 1,000.

Will be able to ship July 1st. as we use irrigation to make sure of keeping plants and roots growing steadily. All the celery plants are from best strains of seed.

BRUSSELS SPROUTS—500,000 Ready June 1st to July 15th. Long Island Improved, \$2.50 per 1,000.

SMALLER QUANTITIES—All orders for less than 500 Plants will be \$1.00 per 100 Postpaid except Potted Plants. No order accepted for less than 100 Plants of any one variety.

NON-WARRANTY

While I endeavor to have all plants true to name, carefully packed and promptly shipped, I give no warranty, expressed or implied, as to description, quality, productiveness or any other matter, of any of the plants I send out, and will not in any way be responsible for the crop.

All orders accepted subject to plants being sold.

Cash must be sent with orders.

Every order received will be accepted upon these conditions only, and they must be accepted by the customers when ordering.

PAUL F. ROCHELLE

PHONE 482-J

WESTERN UNION TELEGRAPH

MORRISTOWN, NEW JERSEY

TESTIMONIALS

Centerdale, R. I.

Mr. Paul F. Rochelle.

Dear Sir: I have had better cauliflower going to market the last few years from your plants than any other farmer in the State, and the neighboring farmers who grow cauliflower are talking of buying their plants.

I gave them what circulars of yours I had. If you have a few left send them to me and I will pass them out to them.

Very truly yours,
JOHN H. CONNOR.

Stamford, Conn.

Mr. Paul F. Rochelle.

Dear Sir: Your last order very satisfactory in quality and splendidly packed.

WALTER L. THOMPSON.

Hobart, N. Y.

Mr. Paul F. Rochelle.

Dear Sir: We received today the second shipment of 3,000 Cauliflower plants, and they are a fine bunch.

We expect to receive the first shipment of cabbage right away, and that shipment will about use up our credit.

We are enclosing our check to cover the balance of our order.

Very truly yours,
RICH BROS.

Garwood, N. J.

Mr. Paul F. Rochelle.

Dear Sir: I am in receipt of package containing the Giant Pascal celery plants, which are fine, sturdy stock, and I tender to you my thanks for your prompt attention to my order.

JOHN T. WEATHERED.

**GOOD
PLANTS
FROM
GOOD
SEED**



**GROW
GOOD
PAYING
CROPS**

I am shipping out each day from **100,000** to **200,000** fine plants
grown from best seed

PAUL F. ROCHELLE

PHONE 482-J

WESTERN UNION TELEGRAPH

MORRISTOWN, NEW JERSEY